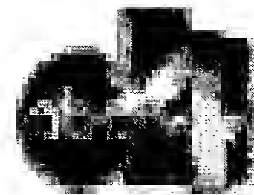


ORDER

Orders
Order / Rev: 68382
Alt Order #:
Product Desc: ESTIMATE 12917
Estimate: 12917
Flight Dates: 10/29/12 - 11/06/12
Original Date / Rev: 10/25/12 / 10/25/12
Order Type: CIA - O

KTVX-TV

Primary AE: Office Accounts
Sales Office: SLC
Sales Region: Local

Agency Name: Media Strategies & Research
Buying Contact:
Billing Contact:
 1580 Lincoln Street
 Denver, CO 80203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Matheson for Congress 2012
Demographic: HH
Product Codes: US Congress
Priority: P-3
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/29/12 | 11/06/12 | 54 | \$18,330.00 | \$15,580.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| November 2012 | 54 | \$18,330.00 | \$15,580.50 | 0.00 |
| Totals | 54 | \$18,330.00 | \$15,580.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Office Accounts | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|------------------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| N 1 | KTVX | 10/29/12 | 11/06/12 | M-F 530a-6a GMU M-F 530a-6a GMU | CM | 530a-6a | 111-1-- | :30 | 4 | \$50.00 | P-3 | 0.00 | NM | 5 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | 1-1-1-- | | 3 | | | | \$50.00 | | 0.00 | | | |
| | | Week: 11/05/12 | 11/11/12 | 11----- | | 2 | | | | \$50.00 | | 0.00 | | | |
| N 2 | KTVX | 10/29/12 | 11/06/12 | M-F 6a-630a GMU M-F 6a-630a GMU | CM | 6a-630a | 111-1-- | :30 | 4 | \$95.00 | P-3 | 0.00 | NM | 4 | \$380.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | 1-1-1-- | | 3 | | | | \$95.00 | | 0.00 | | | |
| | | Week: 11/05/12 | 11/11/12 | -1----- | | 1 | | | | \$95.00 | | 0.00 | | | |
| N 3 | KTVX | 10/30/12 | 11/05/12 | M-F 6a-630a GMU M-F 6a-630a GMU | CM | 6a-630a | 11--1-- | :30 | 3 | \$130.00 | P-3 | 0.00 | NM | 3 | \$390.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -1--1-- | | 2 | | | | \$130.00 | | 0.00 | | | |
| | | Week: 11/05/12 | 11/11/12 | 1----- | | 1 | | | | \$130.00 | | 0.00 | | | |
| N 4 | KTVX | 10/30/12 | 11/06/12 | Good Morning America GMA 7a-9a | CM | 7a-9a | 11-1--- | :30 | 3 | \$200.00 | P-2 | 0.00 | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -1-1--- | | 2 | | | | \$200.00 | | 0.00 | | | |
| | | Week: 11/05/12 | 11/11/12 | 11----- | | 2 | | | | \$200.00 | | 0.00 | | | |
| N 5 | KTVX | 10/29/12 | 10/29/12 | M-F 9a-10a M-F 9a-10a | CM | 9a-10a | M----- | :30 | 1 | \$125.00 | P-3 | 0.00 | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | M----- | | 1 | | | | \$125.00 | | 0.00 | | | |

